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Press release

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Philipp Ursprung appointed Head of Translation Technology at Apostroph Group

Apostroph Group has entrusted Philipp Ursprung with the management and development of its translation technology in Switzerland. The language services company appointed the proven language technology expert to Head of Translation Technology, effective 1 December 2020.

Philipp Ursprung is the new Head of Translation Technology at language service provider Apostroph, where translation technology and lean, technology-facilitated processes play a key role. Apostroph has relied on custom IT solutions – largely developed in-house – for many years.



After completing his studies in translation at the ZHAW Zurich University of Applied Sciences, followed by a master's degree in specialist translation and translation technologies at the University of Surrey, UK, Philipp Ursprung (39) spent twelve years working in the language services sector. He specialised in the

introduction, management and development of translation technology in major companies, including at Swiss Post and in the internal language service of Credit Suisse, where he assumed a leadership role. He also worked for well-known Swiss language service providers as well as language technology solution providers.

Philipp Ursprung's new role finds him leading the development and optimisation of Apostroph's translation technology. He will also be assisting client companies in implementing their translation systems and processes, and advising them on the choice of appropriate machine translation systems. "Our industry is currently experiencing giant leaps in innovation, especially AI translation, i.e. neural machine translation. Keeping up to speed with these technologies is vital in terms of leveraging them for the benefit of our clients," he says.

Thanks to its proprietary, custom technology and neural machine translation solution, Apostroph has the potential to tap into the digitisation opportunities in the sector in a way that creates unique benefits for its clients. Apostroph Group Managing Partner Philipp Meier says this applies to language quality as well as to efficient processes and short lead times. “In our core discipline of technology-enabled language processes, combined with the human expertise of our specialised translation teams, having a proven expert like Philipp Ursprung on board means we are ideally equipped to extend our market lead and pursue our growth trajectory.”

Alongside his role as Head of Translation Technology, Philipp Ursprung is managing Apostroph’s Zurich office as Head of Operations.

About Apostroph Group

Serving in excess of 4400 corporate clients, Apostroph Group is a leading language services provider in Switzerland and Germany. The group maintains offices in Berlin, Bern, Bremen, Hamburg, Lausanne, Lucerne, Munich and Zurich. Aside from 120 employees, 30 of whom are in-house proofreaders, Apostroph draws on an extensive pool of 2000-plus highly qualified translators in a wide range of specialist areas. Apostroph Group offers professional translations in more than 70 languages – tailored to the relevant local markets, delivered within the agreed time frame and compliant with the client’s brief. The company uses state-of-the-art language technology, and client data is hosted on servers located in the respective countries. Apostroph holds ISO 9001, ISO 17100 and ISO 27001 certifications.

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